

NAILD Innovation 2019 Sponsorships

Diamond Sponsor (Limit 2)

\$10,000

- Two (2) complimentary tabletops (includes two (2) complimentary registrations)
- 30-minute roundtable with distributors. Company chooses topic:
 - Soliciting distributor feedback and expertise
 - New Product Rollout
- Product Sprint entry
- One piece of your literature at each attendee's seat
- Signage at registration (company provides logo)
- Sponsorship of opening cocktail reception with signage and specialty cocktail (company provides logo)
- Public recognition during the opening session
- Opportunity for a welcome statement to the audience during the opening session
- Prominent logo position in onsite brochure (sponsorship page) and logo/link on NAILD website
- 4-color full page advertisement in onsite brochure
- Three (3) e-blasts to NAILD membership exclusively about your company (company provides HTML)
- Logo playing on PowerPoint loop on screen in main room during meals and breaks
- Special ribbon on the badges of your employees who attend the conference

Vendor Roundtable Sponsor (Limit 4)

\$5,000

- 30-minute roundtable with distributors. Company chooses topic:
 - Soliciting vendor feedback and expertise
 - New Product Rollout
- One (1) complimentary additional registration
- Sponsorship of Wednesday's Awards Dinner with signage (company provides logo)
- Signage at registration (company provides logo)
- 4-color ½ page advertisement in onsite brochure
- One (1) e-blast to NAILD membership exclusively about your roundtable topic
- Logo playing on PowerPoint loop on screen in main room during meals and breaks
- Special ribbon on the badges of your employees who attend the conference

Platinum Sponsor (Limit 2)

\$2,500

- 4-color ½ page advertisement in onsite brochure
- Logo in on-site brochure (sponsorship page) and logo/link on NAILD website
- Sponsorship of Gary Haverland Golf Outing with signage
- Sponsorship of Tuesday and Wednesday's "Hospitality Suite" with signage (company provides logo)
- Logo playing on PowerPoint loop on screen in main room during meals and breaks
- Special ribbon on the badges of your employees who attend the conference

Gold Sponsor (Limit 2): \$1,500

- 4-color ¼ page advertisement in onsite brochure
- Logo in on-site brochure (sponsorship page) and logo/link on NAILD website
- Sponsor of lunch Tuesday and Wednesday, with signage (company provides logo)
- Logo playing on PowerPoint loop on screen in main room during meals and breaks
- Special ribbon on the badges of your employees who attend the conference

Silver Sponsor (Limit 2): \$1,000

- Logo in on-site brochure (sponsorship page) and logo/link on NAILD website
- Logo playing on PowerPoint loop on screen in main room during meals and breaks
- 4-color ¼ page advertisement in onsite brochure
- Special ribbon on the badges of your employees who attend the conference

Lanyard Sponsor (Limit 1) \$1,750

- Logo playing on PowerPoint loop on screen in main room during meals and breaks

Branded Mug Sponsor \$1,500

- distributed to all attendees featuring company logo on one side, NAILD logo on the other
- Sign at registration to recognize sponsor (company provides logo)
- Logo playing on PowerPoint loop on screen in main room during meals and breaks

Branded Beverage Napkin Sponsor (max of 2 sponsorships, 1 per day) \$1,000

- Will be located at the coffee/tea/water station in main event room
- Signage at table to recognize sponsor (company provides logo)
- Logo playing on PowerPoint loop on screen in main room during meals and breaks