



HOW CAN NAILD'S A LIGHT READ HIT YOUR TARGET?

NAILD's A Light Read email publication curates weekly content from leading industry publications and mainstream news outlets to the inboxes of independent lighting distributors. NAILD's digital publication informs decision-makers about trending news that impacts their business.

ADVERTISEMENT OPTIONS

Rates are based on 13 emails (i.e. quarterly term).

A. Leaderboard (600 x 90)	\$3,100/quarter (member) \$4,030/quarter (non-member)
B. Lower Leaderboard (500 x 85)	\$2,800/quarter (member) \$3,640/quarter (non-member)
C. Top Banner (365 x 85) SOLD OUT	\$2,500/quarter (member) \$3,250/quarter (non-member)
D. Skyscraper (120 x 600)	\$2,100/quarter (member) \$2,730/quarter (non-member)
E. Horizontal Product Showcase (150 x 120)	\$1,700/quarter (member) \$2,210/quarter (non-member)
F. Vertical Product Showcase (165 x 125)	\$2,100/quarter (member) \$2,730/quarter (non-member)
G. Shout Out Text (125 x 100)	\$1,500/quarter (member) \$1,950/quarter (non-member)
H. Bottom Banner (468 x 60)	\$1,400/quarter (member) \$1,820/quarter (non-member)

Want to Advertise?

Spots are filling up fast!

Email: JCianfano@cmasolutions.com | Phone: (609) 297-2212