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Keystone Tech. Wins ‘Best Overall’ Product Second Year in a Row

NAILD’s Product Sprint Awards Honor the Best in Lighting Design & Innovation

PRINCETON JUNCTION, N.J.—March 2, 2017—Keystone Technologies, Green Creative, Lutron Electronics, Inc. and Philips Lighting took home top honors at the 2017 Product Sprint Awards, the National Association of Innovative Lighting Distributors (NAILD) announced today.

NAILD’s coveted Product Sprint awards honor lighting manufacturers with the best products in five categories. Exhibitors showcased their newest products during NAILD’s Annual Conference at the Rosen Shingle Creek in Orlando, Florida, on Feb. 21. NAILD’s distributor members voted to determine the winners of the prestigious awards, which are the pinnacle of design innovation and technical achievement.

Keystone Technologies’ Smart Safe LED Emergency Battery Backup Kit earned the “Best Ballast/Driver” and voters also named it the “Best Overall” product at the conference. It was the second year in a row that Keystone Technologies swept both categories, winning last year with its Future Fit LED kits.

“This year’s entries demonstrated the great innovation and creativity of our industry,” said Robin Watt, who was named NAILD president at the Annual Conference. “And the best part is Product Sprint winners are selected solely by distributors, those who know precisely how these products perform for the end user.”

The 2017 Product Sprint winners are:

Best Luminaire: Green Creative, New Construction Thinfit Series

The 6” & 4” downlights produce a smooth uniform lighting effect. They have low-glare lights that integrate seamlessly into all ceiling applications.

Best Lamp: Philips Lighting, InstantFit with EasySmart Technology

InstantFit plug-and-play LED T8s work with 184 types of ballasts, delivering even light output, proven energy savings and a long average lifetime.

Best Ballast/Driver & Best Overall: Keystone Technologies, Smart Safe LED Emergency Battery Backup Kit
Intelligent Constant Wattage technology detects the LED load in the light fixture and adjusts the output accordingly. It provides emergency illumination of 500 or 1,200 lumens and it works in virtually any type of LED fixture.

Best Accessory/Service: Lutron, LED Compatibility Tool
The LED Compatibility Tool helps users find the best bulb/dimmer combinations. Just answer a few basic questions and the online tool will generate a short list of compatible bulbs or C-L dimmers for your needs.

For more information about the benefits of NAILD, visit www.naild.org/membership/member-benefits/ or email info@naild.org.

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About The National Association of Innovative Lighting Distributors (NAILD)

Founded in 1977, the National Association of Innovative Lighting Distributors (NAILD) is a nonprofit trade association that drives lighting innovation through education, conferences, industry awards, networking and sharing of best practices. NAILD's mission is to provide its members, lighting professionals, with opportunities to grow their businesses profitably. For more information, visit www.naild.org.